

- PLUMBING+GAS
- AIR CONDITIONING
- ELECTRICAL+SOLAR
- ROOFING
- RENOVATIONS



# Welcome to your aba Exclusive Membership

***fixed fast.***

Dear:

Date:

Hi, I'm Paul, the owner of **aba TRADES**, and I'm thrilled to welcome you to our Exclusive Membership program. By making the decision to become a member, you'll enjoy personalised pricing, priority service, and special promotions that enhance your experience with us.

**About the founder** I grew up Locally in Aberfoyle Park and have lived in Adelaide my whole life. I went to school at Sacred Heart College and have been plumbing since 2007. I have owned **aba Plumbing** since 2013, and I have met some incredible customers along the way. I am proud and honoured to grow from plumbing to all trades and now being able to offer a one stop shop to all of my home town.

I have based the growth of my business on providing exceptional customer service and ensuring all our customers are left with a smile. We have an incredible team of individuals who are motivated and enthusiastic about our purpose and mission. **Delivering the best solutions by developing the best tradespeople.** Investing in our team by providing comprehensive technical training and promoting excellent customer service skills is a first priority for the business. We cultivate a culture of personal development that sees our team happy and keen to ensure an excellent customer journey.

Your decision to become part of our membership program opens the door to a world of exclusive benefits and services **designed just for you.** We're committed to ensuring that you receive the highest quality service and support every step of the way.

Enclosed with this letter, you'll find your **official Membership Card**, which grants you access to all the incredible perks we have to offer.

Should you need assistance, remember that you have a **dedicated phone line for express service**, ensuring quicker response times whenever you reach out.

Thank you for choosing us. We're excited to embark on this journey with you and look forward to serving you for many years to come!

Warm regards,

*Paul Chaina*



For detailed information about your membership, please scan your QR code to access the Terms and Conditions.

Alternatively feel free to call us on your express service landline on **08 7323 1253**.

Developing tradespeople to deliver the best solutions. ***fixed fast.***